

# Deadwood of Today



1903

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## “Deadwood of Today”

“Deadwood of Today” was first published in 1903 as a promotional piece by the Deadwood Business Club. In 2009, the Deadwood Historic Preservation Commission funded a second printing of this publication. The distribution of the new printing was in conjunction with the seventh annual Deadwood Historic Preservation Symposium entitled *Transportation and Tourism: Connecting the Black Hills* held on May 1-3, 2009.

By the turn of the 20<sup>th</sup> Century, tourism in the Black Hills began to emerge as a new commercial industry. As local promoters began advertising the majestic beauty of this region, promotional publications such as “Deadwood of Today” captivated and enticed audiences on a national level. Described as the “*Richest 100 Miles Square on Earth*,” promoters wrote about the natural beauty of the Black Hills alive with bubbling trout streams, industrious businesses, and one of kind cities, such as Deadwood.

The reprinting of “Deadwood of Today” commemorates the early tourist efforts which eventually placed Deadwood and the Black Hills as a regional, national, and international destination. The photographs in this publication capture the natural marvels, prominent architectural structures, mining and industrial might which helped define the Deadwood of today.

Francis Toscana, Mayor, City of Deadwood

Willis Steinlicht, Chair, Deadwood Historic Preservation Commission



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